

Affective Intelligence And Political Judgment

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Affective Intelligence And Political Judgment

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Emotion and Political Judgment: Expectancy Violation and ...

The orienting insight of Affective Intelligence Theory is that voters shift between different decision strategies, roughly along the lines suggested by the dual process understanding of human judgment.

How Affective Intelligence Theory Can Help Us Understand ...

Wendy M. Rahn, "Affective Intelligence and Political Judgment.George E. Marcus , W. Russell Neuman , Michael MacKuen ," The Journal of Politics 64, no. 1 (Feb., 2002 ...

Affective Intelligence and Political Judgment. George E ...

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Perhaps it is ironic that a book about rational judgment is entitled Affective Intelligence. This is a rousing and provoking effort, with an unmistakable double agenda. One objective is to dispute conventional wisdom regarding the relationship between affect and reason, especially the rational choice vision of political judgment.

Affective Intelligence and Political Judgment. By George E ...

The affective intelligence theory is contrasted with the normal vote model and the rational choice model. Under the affective intelligence theory, the attentive voters are those who are either "habitually attentive" or those who are "anxious" about a candidate they would otherwise be inclined to support.

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Hence, in contrast to this well-established model of conservatism, affective intelligence theory (AIT; see Marcus, Neuman & MacKuen 2000) proposes that multiple affective appraisals of a stimulus or situation enable two approaches to judgment in the political domain — for liberals and conservatives alike.

Applying the Theory of Affective Intelligence to Support ...

Political Psychology, Vol. 23, No. 1, 2002 BOOK REVIEWS Affective Intelligence and Political Judgment. By George E. Marcus, W. Russell Neuman, and Michael MacKuen. Chicago: University of Chicago Press. 2000. 199 pp. Few scholars have done as much in the past decade as George Marcus, Russell

BOOK REVIEWS - JSTOR

Coming to rational choice --Human affect in the western tradition --Drawing from the neurosciences --Dual affective subsystems : disposition and surveillance --Emotion and political behavior --Emotion and political judgment --Affective politics. Responsibility: George E. Marcus, W. Russell Neuman, Michael MacKuen. More information: Table of ...

Affective intelligence and political judgment (Book, 2000 ...

title = "Emotion and Political Judgment: Expectancy Violation and Affective Intelligence", abstract = "What factors prompt citizens to switch from a partisan judgment strategy, one in which they reflexively side with the in-group in policy and electoral contests, to a more thoughtful one, in which they pause to consider additional information?"

Emotion and Political Judgment: Expectancy Violation and ...

Affective intelligence theory offers a novel and systematic treatment on the impact of affective reactions on citizens' information processes and political decisions based on neuroscience. Individuals have two distinct emotional systems that lead to two separate decision-making strategies. On the one hand, the disposition system, governed by enthusiasm and aversion, leads people to rely on ...

Affective Intelligence and Emotional Dynamics in Voters ...

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