

Define Yellow Journalism

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Define Yellow Journalism

Yellow journalism, the use of lurid features and sensationalized news in newspaper publishing to attract readers and increase circulation. The phrase was coined in the 1890s to describe the tactics employed in the furious competition between two New York City newspapers, the World and the Journal.

yellow journalism | Definition, History, & Facts | Britannica

Yellow journalism and the yellow press are American terms for journalism and associated newspapers that present little or no legitimate well-researched news while instead using eye-catching headlines for increased sales. Techniques may include exaggerations of news events, scandal-mongering, or sensationalism. By extension, the term yellow journalism is used today as a pejorative to decry any journalism that treats news in an unprofessional or unethical fashion. In English, the term is chiefly u

Yellow journalism - Wikipedia

yellow journalism. the practice of seeking out sensational news for the purpose of boosting a newspaper's circulation, or, if such stories are hard to find, of trying to make comparatively innocuous news appear sensational. Also called sensationalism. — yellow journalist, n. See also: Language Style. -Ologies & -Isms.

Yellow journalism - definition of yellow journalism by The ...

C19: perhaps shortened from the phrase Yellow Kid journalism, referring to the Yellow Kid, a cartoon (1895) in the New York World, a newspaper having a reputation for sensationalism You may also like

Yellow journalism definition and meaning | Collins English ...

yellow journalism. Inflammatory, irresponsible reporting by newspapers. The phrase arose during the 1890s, when some American newspapers, particularly those run by William Randolph Hearst, worked to incite hatred of Spain, thereby contributing to the start of the Spanish-American War.

Yellow journalism | Definition of Yellow journalism at ...

Yellow Journalism was a term used to describe a particular style of reckless and provocative newspaper reporting that became prominent in the late 1800s. A famous circulation war between two New York City newspapers prompted each paper to print increasingly sensationalistic headlines designed to lure readers.

Definition of Yellow Journalism - ThoughtCo

Yellow journalism is an exaggerated, exploitative, sensational style of newspaper reporting. It emerged at the end of the nineteenth century when rival newspaper publishers competed for sales in...

What is Yellow Journalism? - Definition, History ...

Yellow journalism is the use of sensational headlines, rather than factual news, to capture a reader's attention. The hope is that the reader will choose one publication over its competitor. Examples of yellow journalism can be found next to any grocery store's checkout line, with tabloids that boast about "shocking" celebrity news, or the "confirmation" of alien lifeforms.

Yellow Journalism - Definition, Examples, Cases

Yellow journalism is the type of journalism that exploits, distorts, or exaggerates news to create sensations and attract readers. This method of journalism is used to increase circulation. However, news provided in yellow circulations is not given high news value by authorities. It is mostly considered as inflammatory and irresponsible reporting.

Yellow Journalism Law and Legal Definition | USLegal, Inc.

yellow journalism The use of cheaply sensational or unscrupulous methods in newspapers to attract and influence the readers. 99.3% of what is in tabloid newspapers is yellow journalism. by IRISHREPUBLICANARMY December 26, 2003

Urban Dictionary: yellow journalism

yellow journalism Sensationalistic journalism with the main goal of attracting attention and readers, rather than presenting an unbiased account of the news. It may have begun at the turn of the century, but yellow journalism is alive and well, from the supermarket tabloids to all the talking heads on cable news.

Yellow journalism - Idioms by The Free Dictionary

noun. Journalism that is based upon sensationalism and crude exaggeration. 'There is a name for this kind of filth: it is called yellow journalism and you make me ashamed to be a journalist.'. 'Use yellow journalism to scare the public into demanding that legislators pass a law to fix the nonexistent problem.'

Yellow Journalism | Definition of Yellow Journalism by ...

yellow journalism. noun. /ˌjɛləʊ ˈdʒɜːnəlɪzəm/. /ˌjɛləʊ ˈdʒɜːrnəlɪzəm/. [uncountable] (US English) jump to other results. newspaper reports that are exaggerated and written to shock readers Topics TV, radio and news c2.

yellow-journalism noun - Definition, pictures ...

Yellow journalism or the yellow press is a type of journalism that does not report much real news with facts. It uses shocking headlines that catch people's attention to sell more newspapers. Yellow journalism might include exaggerating facts or spreading rumors.

Yellow journalism - Simple English Wikipedia, the free ...

Define yellow journalism. Journalism: Journalism is the reporting of the news using print and digital periodicals, radio, television or the Internet.

Define yellow journalism | Study.com

yellow journalism the use of cheaply sensational or unscrupulous methods in newspapers, etc. to attract or influence readers Origin of yellow journalism from use of yellow ink, to attract readers, in "The Yellow Kid," a comic strip in the New York World (1895)

Yellow journalism dictionary definition | yellow ...

Definition of Yellow Journalism In the areas of Ideology, Public Opinion and Media, Yellow Journalism has the following meaning: A style of journalism involving sensationalized reporting popularized in the late nineteenth century in the newspapers of barons of mass journalism such as Joseph Pulitzer and William Randolph.

Yellow Journalism | Dictionary

The story has been told and retold to show how the yellow press, of which Hearst was an exemplar, set the United States on the road to the Spanish-American War—a war in which Theodore Roosevelt...

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