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Gamestorming is a set of co-creation tools used by innovators around the world. gif (1x1)

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Scott's strategy inspired the game Innovation Generator, which helps teams identify and address customer needs. The combination of value and invention provides the fuel necessary for innovation. Number of Players 5 - 8. Duration of Play 1 hour. How to Play 1. Begin by giving your players post-its and markers.

Games for fresh thinking and ideas Archives - Gamestorming

Gamestorming is a set of practices for facilitating innovation in the business world. A facilitator leads a group towards some goal by way of a game, a structured activity that provides scope for thinking freely, even playfully. The word gamestorming itself, as a neologism, is a portmanteau suggestive of using games for brainstorming.

Gamestorming - Wikipedia

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